



Visual Communication using
Adobe Photoshop CS4 *Exam*



Setting project requirements

- Identify the purpose, audience, and audience needs for preparing image(s).
- Demonstrate knowledge of standard copyright rules for images and image use.
- Demonstrate knowledge of project management tasks and responsibilities.
- Communicate with others (such as peers and clients) about design plans.

Identifying design elements when preparing images

- Demonstrate knowledge of image resolution, image size, and image file format for web, video, and print.
- Demonstrate knowledge of design principles and image composition.
- Demonstrate knowledge of typography.
- Demonstrate knowledge of color correction using Photoshop CS4.
- Demonstrate knowledge of image generating devices, their resulting image types, and how to access resulting images in Photoshop.

Understanding Adobe Photoshop CS4

- Identify elements of the Photoshop CS4 user interface and demonstrate knowledge of their functions.
- Demonstrate knowledge of layers and masks.
- Demonstrate knowledge of importing, exporting, organizing, and saving.
- Demonstrate knowledge of producing and reusing images.
- Demonstrate an understanding of and select the appropriate features and options required to implement a color management workflow.

Manipulating images using Adobe Photoshop CS4

- Demonstrate knowledge of working with selections and measurement.
- Use Photoshop guides and rulers.
- Transform images
- Adjust the tonal range and correct the color of an image.
- Demonstrate knowledge of retouching and blending images.
- Demonstrate knowledge of drawing and painting.
- Demonstrate knowledge of type.
- Demonstrate knowledge of filters.

Publishing digital images using Adobe Photoshop CS4

- Demonstrate knowledge of preparing images for web, print, and video

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